



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 48071

Schedule Dates

09/17/12-09/21/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 5146 (27703)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

CPE

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

09/13/12

Date Entered

09/13/12

Last Modified

Charles Sheibler

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Sep. 2012

Spots

74

Rate

\$62,750.00

Grand Total:

74

\$62,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	9A- 9:30A (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/13/12
2.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	9:30A- 10A (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/13/12
3.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	10A- 11A (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		9/13/12
4.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11A- 12P (ET)	2	2	2	2	2	2			10	\$600.00	\$6,000.00	WHDH Boston (WHDH)		9/13/12
5.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	12P- 12:30P (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/13/12
6.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	12:30P- 1P (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/13/12
7.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	1P- 2P (ET)	1	1	1	1	1	1			5	\$550.00	\$3,250.00	WHDH Boston (WHDH)		9/13/12
8.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	2P- 3P (ET)	1	1	1	1	1	1			5	\$150.00	\$750.00	WHDH Boston (WHDH)		9/13/12
9.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	3P- 3:30P (ET)	1	1	1	1	1	1			5	\$150.00	\$750.00	WHDH Boston (WHDH)		9/13/12
10.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	4P- 4:30P (ET)	3	X	X	X	X	X			3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		9/13/12
11.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	4:30P- 5P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		9/13/12
12.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5P- 5:30P (ET)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WHDH Boston (WHDH)		9/13/12
13.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5:30P- 6P (ET)	3	X	X	X	X	X			3	\$1,400.00	\$4,200.00	WHDH Boston (WHDH)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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Phone/Fax

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CPE

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Account Types

Standard

Billing Type

Comments

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

09/13/12

09/13/12

Charles Shiebler

No

CO-OP

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$9,412.50

Net Total

\$53,337.50

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Sep. 2012 74

Grand Total: 74

Rate

\$62,750.00

\$62,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11P-11:35P (ET)	1	1	1	1	1	1			5	\$2,200.00	\$11,000.00	WHDH Boston (WHDH)		9/13/12
15.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		9/13/12

CONFIRMATION CONTRACT

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